

Primefit Zero Materials with purpose

Eclat Textile Co., Ltd. is the world's leading designer and manufacturer of fabrics and apparel. We create irreplaceable value by offering quality-based and vertically integrated textile solutions that set industrial benchmarks, redefined markets, and asserted our partners as leaders.

We developed a new value proposition: "Materials with purpose" to capture the essence of Eclat as a company and its current and future capabilities in activewear. Stretchy like the stretchiest, the fine furrow structure of Primefit Zero is composed of highly compressed strands of flexuous yarns. They maximize its stretch capabilities and inhibit the loss of elasticity for a longer life cycle. And, it's 100% recyclable. Primefit Zero is the performance essential: lightweight, moisture-wicking, and has excellent airflow for rapid motion. And it also has a smooth yet muted natural appearance fitted for tops. This year we extended our collection even more fun. With a mixture of different heater yarn and knitting structure, giving materials a new level of soft hand-feel, visual interest, and better recovery.

Our facilities throughout Asia are certified by different institutions, taking responsible actions with regard to people, the environment, and resources. We make sure that the sustainable performance of our products and people meets the highest standard to maintain a sustainable business model in the industry.

